

PRESS RELEASE FOR IMMEDIATE RELEASE

Contact: Kimberly A. DeBra EVP/Corporate Communications FIRST NORTHERN BANK P.O. Box 547 Dixon, California (707) 678-3041

August 23, 2017

Eric Hoffart Joins the First Northern Financial Advisors Team as Vice President/Financial Advisor



Eric Hoffart Vice President/ Financial Advisor

Dixon, Calif.—David R. Davis, Senior Vice President/Manager of First Northern Advisors is pleased to announce that Eric Hoffart has joined the First Northern Advisors Team as Vice President/Financial Advisor.

In this position, Eric is responsible for providing non-FDIC insured investment and brokerage services for the Bank's Roseville, Sacramento, West Sacramento, and Woodland markets. He is also responsible for providing securities and insurance products to customers, and introducing brokerage clients to the Bank's commercial banking officers. First Northern Advisors is a part of the Bank's Wealth Management Division.

In his announcement David Davis said, "Eric is a very welcome addition to our team. He brings a wealth of investment industry knowledge and experience with him, and we believe he will provide excellent financial guidance to our valued customers."

Eric's has 13 years of financial advisory experience; he most

recently served six years as a regional manager of Lord Abbett & Co. LLC, where he worked with financial advisors, investment advisors, and wealth managers to provide them with investment solutions and portfolio needs for their clients.

Eric has a Bachelor's in Business Management from Northern State University of South Dakota. He is a Chartered Retirement Plan Counselor (CRPC) and holds Securities Licenses (Series' 6, 7, 63, and 66) in the state of California.

He currently lives in Sacramento with his wife, Julie. In his spare time, he enjoys spending time outdoors; golfing, boating, and camping.

Eric's office is located at 1300 Harbor Blvd., West Sacramento, CA 95691. He can be reached at 916.375.3395 or 916.704.0750, or <u>ehoffart@thatsmybank.com</u>. Eric is also available by appointment at any of the Bank's other nine branches to discuss specific investment needs, including: Retirement Income Planning, Portfolio Management, Stocks and Mutual Funds,

Tax-Advantaged and Taxable Bonds, Life and Long-Term Care Insurance, Estate Plans and Trusts, and Education Funding.

About First Northern Bank

As the Sacramento Region's local leader in small-business lending and customer satisfaction, First Northern specializes in relationship banking. Experts are available in small-business, commercial, real estate and agribusiness lending, as well as mortgage loans. The Bank is an SBA Preferred Lender. Non-FDIC insured Investment and Brokerage Services are available at every branch location, through First Northern Advisors, including: Auburn, Davis, Dixon, Fairfield, Roseville, Sacramento, Vacaville, West Sacramento, Winters, and Woodland. The Bank has a full-service Trust Department in Sacramento and a commercial lending office in Walnut Creek. Real estate mortgage and small-business loan officers are available by appointment in any of the Bank's branches. First Northern is rated as a Veribanc "Blue Ribbon" Bank for the earnings period of March 31, 2017 (www.veribanc.com). The Bank can be found on the Web at www.thatsmybank.com, on Facebook and on LinkedIn.

About Raymond James Financial, Inc.

Raymond James Financial, Inc. (NYSE: RJF) is a leading diversified financial services company providing private client, capital markets, asset management, banking and other services to individuals, corporations and municipalities. Its three principal wholly owned broker-dealers, Raymond James & Associates, Raymond James Financial Services, and Raymond James Ltd., have more than 7,200 financial advisors serving approximately 3.0 million client accounts in more than 2,900 locations throughout the United States, Canada and overseas. Total client assets are approximately \$643 billion. Public since 1983, the firm has been listed on the New York Stock Exchange since 1986 under the symbol RJF. Additional information is available at <u>www.raymondjames.com</u>.

First Northern Advisors are not registered broker/dealers and are independent of Raymond James Financial Services. Securities offered through Raymond James Financial Services, Inc., Member FINRA/SIPC, and are not insured by bank insurance, the FDIC and any other government agency, are not deposits or obligations of the bank, are not guaranteed by the bank, and are subject to risks, including the possible loss of principal. Investment advisory services offered through Raymond James Financial Services Advisors, Inc.

####